

BODY CONSCIOUS

Both Dakota Johnson and Leona Lewis have been spotted shopping at green beauty retailer the Detox Market, which recently launched an in-house line called Detox Mode. Its debut product? A jojoba and macadamia nut-rich dry oil, inspired by luxurious French formulas. “For a very long time the industry and consumers focused on the face – serums, lotions, masks. The body was often neglected when choosing quality products,” says the retailer’s co-founder, Romain Gaillard. “A body oil, lotion or wash is a great place to start and most are multipurpose for hair and face as well.” Here’s another amazing moisturizing multitasker from lips to legs: The Body Shop’s new Shea Butter, an all-natural balm sustainably sourced from a fair-trade women’s co-operative in Ghana.



BEAUTY
YOUR HEAD-TO-TOE
GREEN
BEAUTY
GUIDE

Looking to deep-clean your self-care routine? We’ve rounded up the best eco finds – just in time for Earth Day **By Carlene Higgins**

Talk about an a-ha moment! For Hollywood makeup artist Katey Denno, it was her former job working in hospitals – where she watched medications being administered through the skin – that got her thinking about what she was slathering onto her own body every day. A career switch later, and Katey’s pro makeup kit now brims with non-toxic products (plant-based and free of chemicals phthalates, sulfates and parabens) for star clients such as Amanda

Seyfried and *Dirty John*’s Connie Britton, who often seek her advice on going green. Whatever you do, there’s no need to feel overwhelmed. Baby steps! “Usually I begin with whatever the largest area is that touches your skin,” says Katey. “So start with what’s in your shower.” Whether you’re looking to play it safe with personal care products or keen on protecting the planet, your head-to-toe clean beauty makeover starts now.

Detox Mode
Altogether Oil, \$42,
thedetoxmarket.ca



CLEAN SWITCH

The Body Shop Shea Body
Butter, \$21, thebodyshop.com



AG Hair Natural
Bloom Flexible
Hold Hairspray,
\$26, chatter.ca

Herbal Essences
Bio:Renew Birch Bark
Sulfate Free Shampoo
and Conditioner,
\$8 each,
at drugstores and
mass-market retailers

HAIR
THAT
CARES

Just because you’re going green doesn’t mean you need to sacrifice your style. Canadian salon brand AG Hair is helping to fill the gap in your eco hairstyling regimen with up to 98 per cent plant-derived volumizing mousses, texture pastes and non-aerosol hairsprays. And good news, you don’t have to pay top dollar to clean up your routine either. This spring, Herbal Essences launched two sulfate-free (read: colour-safe) shampoos and conditioners under the label “Bio:Renew” that meet the Environmental Working Group’s strict stamp of approval. In fact, any product marked “EWG verified” means it does not contain any ingredients considered chemicals of concern by the watchdog organization.

Aether Beauty Crystal Grid
Gemstone Eyeshadow Palette,
\$77, thedetoxmarket.ca



ilia Beauty
Limitless Lash
Mascara,
\$36, well.ca

THE ZERO
WASTE FACE

Clean beauty is good for your skin and the environment, but what about the packaging? Enter Lush, which now offers 35 per cent of its beauty products with zero packaging. This year, its famously unwrapped bath bombs, body and shampoo bars extend into an entire “naked skin care” range, including face oils, serums and cold creams. Warm up the bars with your hands, and then massage into your skin. Even cleansing wipes now have waste-free alternatives. Alicia Silverstone uses Face Halo, a microfibre cloth that can be washed and reused up to 200 times. The water-activated weave does all the work to lift dirt and makeup, so you don’t even need to use a separate cleanser.



Lush Naked Facial Oil in
Banana Skin, \$15, lush.ca

Face Halo, \$29
for 3, goop.com

CLEAN SWITCH

CAUSE-METICS

Green cosmetics are getting glossier. Developed by former Sephora exec Tiila Abbitt, Aether Beauty’s new 12-shade palettes aim to rival those of the big beauty brands. But all-natural makeup has to perform to make it into a celebrity makeup artist’s kit. “The majority of [green beauty] eyeshadows, even with conventional brands, are a very sheer version of what I see in the pan,” admits Katey, who recommends using a wet brush technique to amp up pigment. Simply wet your eyeshadow brush, and then dab so it’s not sopping wet, she says. Next, dip into the colour, and then press onto your lids. Finding the perfect mascara requires trial and error. Katey likes Canadian-made Iliia Beauty Limitless Lash Mascara. **H**

FOR ALL THE PLACES
IN-BETWEEN!



TOOTH SLAYER
House of Teeth Sea
Salt & Anise Natural Toothpaste,
\$12, houseofteethapothecary.com

DO-GOODER
DEODORANT
Kopari Coconut
Deodorant,
\$18, sephora.com



SUSTAINABLE
SCENT
Petite Histoire 100%
Natural Perfume Oil
in Hollywoodland,
\$87, petitehistoire.net

REEF-FRIENDLY
SUN CARE
LaSpa Moisturizing Mineral
Sunscreen SPF 30, \$40,
clementinefields.ca



NON-TOXIC
NAIL REMOVER
Aila Cosmetics 3-in-1
Soy-Based Nail Color
Remover Wipes, \$12
for 10, loveaila.com